



**National
Training Awards
2011**

**Outshine the
competition -
enter today**

In association with



**INVESTORS
IN PEOPLE**

About the National Training Awards

Now in their 25th year, the National Training Awards (NTAs) recognise and celebrate Investors in People accredited organisations that have delivered outstanding organisational benefits by directly linking the training needs of their people to the business needs of their organisation.

Entering the Awards offers Investors in People accredited organisations the opportunity to continually build on their successful training programmes, gaining public recognition for achieving success through developing their people year on year. Entrants will compete to be named the 'best of the best' on a regional and national level.

Winning an Award can directly impact on an organisation's success. 40% of recent winners have seen real bottom line benefits as a result of winning with one in five stating that they had seen an increase in the number of contracts secured following their Award win. One in three said that their organisations had become more efficient.

The NTA Annual Ceremony will this year form part of the world's largest international skills competition – WorldSkills London 2011 – where young people from across the globe will compete to become the 'best of the best' in more than 40 skills. This unique event will enable NTA Winners to celebrate their success on an international platform, demonstrating their commitment to developing skills and raising standards in workplace learning.

Why enter?

An Award with real return*

40% of National Training Award winners have seen real bottom line benefits as a result of winning, resulting in new contracts, increased turnover and the acquisition of new clients.

Shining examples

68% of winners found that the Award has provided them with positive PR coverage. It has not only provided them with external recognition but has enhanced their reputation.

Outstanding benefits

Encompasses and motivates all

65% of winners found that a key benefit resulting from their NTA win was increased staff morale and motivation, leading to staff furthering their own professional development.

Better staff, better business

65% of National Training Awards winners saw increased internal recognition of the importance of training as a result of their win.

* Based on the responses from the 2009 Winners Survey

How to enter

5 simple steps:

- Visit nationaltrainingawards.com/2011
- Review the entry form and award requirements
- Download the guidance booklet, for additional help
- Register to attend a free NTA information seminar
- Submit your entry online by 5pm, Friday 20 May 2011

10 things to know

- 1 The Awards are **free** to enter and open to organisations who have been accredited or reaccredited with **Investors in People** since 31 October 2008.
- 2 Entry deadline is **5pm** on **Friday 20 May 2011**.
- 3 The Awards are relevant to employers of all sizes and from all sectors. They encompass **all training and learning programmes** from formal qualifications to informal learning and coaching.
- 4 The **rigorous judging and assessment** process gives you a chance to compete for, and be publically recognised as, the 'NTA Winner of the Year'.
- 5 The Judges are looking for a **clear story** about how training has created a **positive impact**.
- 6 All shortlisted entries will attend an **NTA Entry Review Panel** in their region, where their entry will be reviewed by a group of Judges.
- 7 **Only one award** will be presented in each category per region.
- 8 All winners are invited to celebrate their success at the National Training Awards **Ceremony during WorldSkills London 2011 at ExCeL**, where the 'Winners of the Year' will be announced.
- 9 You don't have to win an award to get something out of entering. **Free written feedback** is given on all entries to assist you with your future development plans.
- 10 For further support visit nationaltrainingawards.com/2011



The Award Categories

Macro employer (1000+ employees)

Large employer (250-999 employees)

Medium employer (50-249 employees)

Small employer (up to 49 employees)

[Organisations with 20 or less employees are not required to be Investors in People accredited to enter the Awards]

Information seminars

Region	Day	Date	Time	Location
East Midlands	Tuesday	29-Mar	08:30-10:30am	Lincoln
East Midlands	Wednesday	06-Apr	12:30-14:30pm	Northampton
East Midlands	Tuesday	12-Apr	08:30-10:30am	Leicester
East Midlands	Wednesday	13-Apr	12:30-14:30pm	Nottingham
East of England	Thursday	24-Mar	08:30-10:30am	Hatfield
East of England	Wednesday	30-Mar	12:30-14:30pm	Chelmsford
East of England	Thursday	07-Apr	08:30-10:30am	Cambridge
East of England	Wednesday	13-Apr	12:30-14:30pm	Norwich
Greater London	Tuesday	22-Mar	08:30-10:30am	Central London
Greater London	Thursday	31-Mar	12:30-14:30pm	Central London
Greater London	Wednesday	06-Apr	08:30-10:30am	Central London
Greater London	Thursday	14-Apr	12:30-14:30pm	Central London
North East	Tuesday	29-Mar	12:30-14:30pm	Sunderland
North East	Thursday	31-Mar	12:30-14:30pm	Middlesborough
North East	Tuesday	05-Apr	08:30-10:30am	Newcastle
North East	Thursday	14-Apr	08:30-10:30am	Durham
North West	Thursday	31-Mar	09:00-11:00am	Manchester
North West	Tuesday	05-Apr	12:30-14:30pm	Liverpool
North West	Wednesday	06-Apr	12:30-14:30pm	Manchester
North West	Thursday	14-Apr	08:30-10:30am	Liverpool
South East	Thursday	24-Mar	12:30-14:30pm	Brighton
South East	Wednesday	30-Mar	08:30-10:30am	Buckingham
South East	Thursday	07-Apr	12:30-14:30pm	Maidstone
South East	Tuesday	12-Apr	08:30-10:30am	Reading
South West	Wednesday	23-Mar	08:30-10:30am	Bournemouth
South West	Wednesday	30-Mar	08:30-10:30am	Plymouth

Join us at one of the free information seminars listed below for useful tips on entering and winning.

Region	Day	Date	Time	Location
South West	Tuesday	05-Apr	12:30-14:30pm	Taunton
South West	Thursday	14-Apr	12:30-14:30pm	Bristol
Wales	Wednesday	30-Mar	08:30-10:30am	Cardiff
Wales	Wednesday	06-Apr	12:30-14:30pm	Welshpool
Wales	Thursday	07-Apr	08:30-10:30am	Swansea
Wales	Tuesday	12-Apr	08:30-10:30am	Wrexham
Wales	Thursday	14-Apr	12:30-14:30pm	Cardiff
Wales	Tuesday	19-Apr	12:30-14:30pm	Swansea
West Midlands	Wednesday	23-Mar	12:30-14:30pm	Birmingham
West Midlands	Tuesday	29-Mar	08:30-10:30am	Birmingham
West Midlands	Wednesday	06-Apr	08:30-10:30am	Coventry
West Midlands	Tuesday	12-Apr	12:30-14:30pm	Stoke
Yorkshire and the Humber	Wednesday	23-Mar	08:30-10:30am	Sheffield
Yorkshire and the Humber	Wednesday	30-Mar	12:30-14:30pm	Hull
Yorkshire and the Humber	Tuesday	05-Apr	13:00-15:00pm	Leeds
Yorkshire and the Humber	Tuesday	12-Apr	08:30-10:30am	York

Seminar dates are subject to change – please visit the website for up to date information

To book yourself onto a seminar, contact us:

T 0800 0191 475

E info@nationaltrainingawards.com

W nationaltrainingawards.com/2011

Paul UK

'Training is part of our culture and our people know they have the opportunity to develop and progress internally. Our training provided a clear set of career paths offering everyone the chance to progress at their own pace. As a result a drop of 28% was seen in staff turnover. By winning a National Training Award we know that our training is something to be proud of.'

Salina Gani, Paul UK, 2009 winner



Get in touch

For more information about the National Training Awards please contact us:

T 0800 0191 475

E info@nationaltrainingawards.com

W nationaltrainingawards.com/2011

Deadline

The closing date for entries is 5pm, Friday 20 May 2011

To find out how you can become Investors in People accredited contact:

T 020 7881 8966

E info@investorsinpeople.co.uk

W investorsinpeople.co.uk

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